

Greta Cross

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EDUCATION

Missouri State University
Springfield, MO
B.S. Journalism
August 2018 - December 2021

AWARDS

2023 Young Outstanding Journalist of the Year
Missouri Press Association

2020-2021 Journalist of the Year
Missouri College Media Association

REFERENCES

Jack Dimond
Advisor, The Standard
417-836-8467
JackDimond@MissouriState.edu

Gary Castor
Managing Editor, Jefferson City News Tribune
573-761-0255
Gary@NewsTribune.com

Julie Smith
Chief Photographer, Jefferson City News Tribune
573-893-2562
JSmith@NewsTribune.com

EXPERIENCE

Trending Topics Reporter, Springfield News-Leader
Springfield, MO | January 2022 - Present

- Identify national trends and pitch stories for local readership daily
- Uncover local history through in-depth reporting and archival research
- Track story analytics for improved story development
- Expanded publication's coverage of LGBTQ and arts communities
- Utilize personal social media to engage with readers, promote coverage
- Create compelling visuals for assignments, when needed
- Create content for, manage publication's Instagram with 11,500 followers

Podcast Producer, KJLU 88.9FM
Jefferson City, MO | January 2023 - Present

- Established first podcast production for KJLU 88.9FM, exploring drag queen communities in rural Missouri through five-episode series
- Conduct in-person and virtual interviews with drag performers, LGBTQ individuals others across Missouri with industry-level audio equipment

Editor-in-Chief, The Standard
Springfield, MO | May 2020 - May 2021

- Managed team departmental editors and 50-60 student journalists for the independent newspaper of Missouri State University
- Trained new reporters with knowledge from over 100 written stories
- Transitioned weekly print product to digital-only publication
- Implemented and designed weekly newsletters with 800+ subscribers
- Oversaw production of publication's first four podcasts
- Co-hosted and produced biweekly podcast, *Between the Headphones*, interviewing local musicians and reviewing music releases
- Missouri College Media Association 2020 Journalist of the Year recipient

Photographer and Reporter, Jefferson City News Tribune
Jefferson City, MO | June 2019 - August 2020

- Captured high-quality news, lifestyle, and sports photographs with exceptionally well-written cutlines
- Created standalone photo assignments for print, online, and social media galleries
- Wrote feature stories about local businesses, events, and people
- Co-managed publication's Instagram account with over 2,000 followers

SKILLS

Adobe Creative Cloud	Live-Tweeting
Microsoft Suite	Podcasting
Hootsuite	Social media management
Photography	Detail-oriented
Copy editing	Creative problem solver